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| |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | **Вебинары Cambridge University Press** Март 2021 года | |  | | | [Представительство Издательства Кембриджского университета (Cambridge University Press)](https://click.updates.cambridge.org/?qs=31049d9b3da34daf3e6328a2f1a3d24bd87a6af59a5af920fb5818770bcc6131fecf515aa55191318ae1be2c69848c991875c80cfd83869b) [в России](https://click.updates.cambridge.org/?qs=31049d9b3da34daf3e6328a2f1a3d24bd87a6af59a5af920fb5818770bcc6131fecf515aa55191318ae1be2c69848c991875c80cfd83869b) приглашает вас принять участие в вебинарах авторов и спикеров Cambridge University Press в  **марте 2021 года**.    **Расписание мероприятий**  **01 марта 12.20 мск** - **бесплатный вебинар Мэтта Эллмана (Matt Ellman) "[Putting on the 'Grammar Goggles': Helping students to notice patterns](https://click.updates.cambridge.org/?qs=31049d9b3da34daf9470d1a2d3e75beffb8b7279cbbeb5d1d46545f480c98c3f0640cc8cff0e5f7690d4ee20eef1280409102a10c2ecfbdf" \o "Putting on the 'Grammar Goggles': Helping students to notice patterns" \t "_blank)" в рамках рамках XII научно-образовательного форума «**[**Международная неделя многоязычия в УдГУ**](https://click.updates.cambridge.org/?qs=31049d9b3da34dafda76e3bf45d52ee0ae0d261bf2deacc647aadad8a1c8ec77d0e920f03c65b63bd235fd9eeb5fcc409b9ebd80afe6f38b)**»** Just about every English coursebook divides grammar into easy-to-digest chunks to help students notice and learn them. But it’s the ability to go beyond these and notice other grammatical patterns that will allow students to keep adding to their grammar knowledge outside classes. In this session we’ll practise putting on our ‘grammar goggles’ to look at some grammar chunks that may have been hiding in plain sight, and see how we can help our students to do the same thing! [**Подробности и регистрация**](https://click.updates.cambridge.org/?qs=31049d9b3da34daffe5168a62a22e0d675aa52bb5d2e623e7a234aac19755236877b2b340bd7870fb0585111c5336b4e1cd068d78ca47a1c)  **01 марта 14.10 мск - бесплатный вебинар Людмилы Александровны Кожевниковой "[Flipped or Blended? How to keep screenagers happy while remote](https://click.updates.cambridge.org/?qs=31049d9b3da34dafb2bd4ab3b318d39d9a1c95091f204553584a2dacd5346c2d1a1e9ab109b3fa3bd96fb4f06e5ec47be11a80d8df8f2d8d" \o "Flipped or Blended? How to keep screenagers happy while remote" \t "_blank)" в рамках рамках XII научно-образовательного форума «**[**Международная неделя многоязычия в УдГУ**](https://click.updates.cambridge.org/?qs=31049d9b3da34dafda76e3bf45d52ee0ae0d261bf2deacc647aadad8a1c8ec77d0e920f03c65b63bd235fd9eeb5fcc409b9ebd80afe6f38b)**»** Student engagement can be a challenge when we teach in the classroom. Now that the learning environment may change very often, and online schooling may be needed again and again to respond to new waves of the infection, keeping students engaged and motivated is a top priority for many teachers. In this workshop, we’ll discuss the concepts of blended, hybrid and flipped learning, explore some remote-friendly strategies and online resources that we can use to keep our learners motivated and more excited to participate. Examples will be taken from Cambridge University Press materials.  [**Подробности и регистрация**](https://click.updates.cambridge.org/?qs=31049d9b3da34daf024f4373a5d6e671303c1da1aff820d9c781927ea961554e422bc5ff8a4a4b1346ad7393eab5893826a53430d13611e5)  **16 марта 18.00 мск - бесплатный вебинар Мэтта Эллмана (Matt Ellman) "[Digital Tools for Improving Speaking Skills](https://click.updates.cambridge.org/?qs=31049d9b3da34dafd74ed8ed9c8cbd609a2a078634fdd975bee4bcc02d046aa0e70d7e3b233a0422d63e25bbace714ae43183921266e7354" \o "Digital Tools for Improving Speaking Skills" \t "_blank)" в рамках образовательной недели "[Effective foreign language learning and teaching in a low-tech environment](https://click.updates.cambridge.org/?qs=31049d9b3da34dafccf015b4fdf0b670ba38a0ee1ad6cf4ee157075bda8e9756ed76cb7abf5c6447cd3685ec4014017e96368bbba5f95d76" \o "Effective foreign language learning and teaching in a low-tech environment" \t "_blank)" на базе Центра Интерактивных технологий Learn Teach Web ФИЯР МГУ им. М.В. Ломоносова** Digital technology is often used to help students improve their grammar and vocabulary skills, but tools to help students develop their speaking can be harder to find. In this session we’ll look at a range of tools and techniques that involve using technology to develop students’ fluency, accuracy and pronunciation when speaking, particularly as part of Cambridge exams. [**Подробности и регистрация**](https://click.updates.cambridge.org/?qs=31049d9b3da34daf771ee4429427d672895ef08e7e5896fe39198a3ab9e3b310e15b68af9e32a99aa16fbb55dbb05c1b5c6ce7747ff656e0)  **18 марта 18.00 мск - бесплатный вебинар Людмилы Александровны Кожевниковой "[Integrating Learning and Assessment: a shortcut to exam success](https://click.updates.cambridge.org/?qs=31049d9b3da34daf8f2a0c1afa752d4b1f611a4ea3c2aa2f9dfed4c02d9143295a283d7951f11f3dd0962351c20763847e40459655419874" \o "Integrating Learning and Assessment: a shortcut to exam success" \t "_blank)" в рамках образовательной недели "[Effective foreign language learning and teaching in a low-tech environment](https://click.updates.cambridge.org/?qs=31049d9b3da34dafccf015b4fdf0b670ba38a0ee1ad6cf4ee157075bda8e9756ed76cb7abf5c6447cd3685ec4014017e96368bbba5f95d76" \o "Effective foreign language learning and teaching in a low-tech environment" \t "_blank)" на базе Центра Интерактивных технологий Learn Teach Web ФИЯР МГУ им. М.В. Ломоносова** Assessment is a key component of learning and teaching. ‘Good assessment mirrors good teaching – they go hand in hand’ [Coombe et al,2007]. However, when it comes to exam preparation, instruction time is often spent practicing for the test, while important and challenging topics and activities are dropped from the curriculum. This workshop will explore various ways of integrating learning and assessment in order to improve student performance in summative tests and examinations without sacrificing high-quality teaching. Examples from Cambridge University Press learning materials will be used. [**Подробности и регистрация**](https://click.updates.cambridge.org/?qs=31049d9b3da34daf68c54826041c898fbaa295f82d388654e981131cbed3e92a07a576f035d846bc3060a01a50ce28602261ebd84130c657)  **19 марта 17.00 мск - бесплатный вебинар Бена Голдстина (Ben Goldstein) "[Social Responsibility in the Time of Change](https://click.updates.cambridge.org/?qs=31049d9b3da34dafd299788fc3dcca218a22fd5337cc99a92b4caa6181f39082270e19478e4ba1e43637e5f4c3ef0dbaf99fa30a561169fa" \o "Social Responsibility in the Time of Change" \t "_blank)" в рамках образовательной недели "[Effective foreign language learning and teaching in a low-tech environment](https://click.updates.cambridge.org/?qs=31049d9b3da34dafccf015b4fdf0b670ba38a0ee1ad6cf4ee157075bda8e9756ed76cb7abf5c6447cd3685ec4014017e96368bbba5f95d76" \o "Effective foreign language learning and teaching in a low-tech environment" \t "_blank)" на базе Центра Интерактивных технологий Learn Teach Web ФИЯР МГУ им. М.В. Ломоносова** One thing that the pandemic has brought into the focus is the increasing need for our teenage learners to becoming socially responsible citizens. Consequently, this webinar addresses those particular skills and attitudes that go beyond the language agenda and which embrace the broader issue of life competencies. It also focuses on the benefits of engaging teens in project work. Practical and engaging tasks which touch on social responsibility, as well as collaboration and communication, will be offered. [**Подробности и регистрация**](https://click.updates.cambridge.org/?qs=31049d9b3da34daf1e48f7ca906d9cd927ce5ef3e3524b7cd873cdad4d147149344f21a0c6b441d0e8e83ff194638bea3d6e5c5cf0eb6468)   * **Вопросы об участии в мероприятиях** просим направлять на адрес moscow@cambridge.org * **Вопросы об УМК CUP и дистанционному обучению по ним** просим направлять [методистам Представительства CUP в России](https://click.updates.cambridge.org/?qs=31049d9b3da34dafb80c71b0945b1b366a19d464caa3e23102e260e18ebfdf7ac377a69e62cad488717f4c3a9c0e6747f7f30c811a3dd04a) | | |

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| |  | | --- | | Вам также может быть интересно: |  |  | | --- | | До **10 марта** продлен прием заявок на участие в [Олимпиаде по английскому языку для учащихся 10-11 классов](https://click.updates.cambridge.org/?qs=31049d9b3da34daffa9e7398d3c58e3a9af1ac44f1735ce35de31b17157668c82f4ccb339051140907edc2c0369ddbb34b2c670386701c90), организованной кафедрой иностранных языков и коммуникативных технологий НИТУ "МИСиС" с призами от Cambridge University Press.  [Подробности и регистрация](https://click.updates.cambridge.org/?qs=31049d9b3da34daf72f0d981d468dd2c30a5bb0a8d0646c657656fb20ffa39ac05d3683e710e5a78e0cba6992b64e2e2491acbae719273f1)  Выступления Энн Робинсон (Anne Robinson) в рамках [Training for teachers by Anne Robinson](https://click.updates.cambridge.org/?qs=31049d9b3da34dafe7752bae9ca06bbd2aecaf7e876c65c921f771b38bb3cd9e164cb9534d01b2ab5ded706d7c6ffc3afbbc2a0085a6fd8b) на базе [Alexander Tomm Agency](https://click.updates.cambridge.org/?qs=31049d9b3da34daf009b3be9b9d6d0940b1bf513fabeea5940abc6d0a37c3fdec44ec28624ca4d51e5c001b2259b9a35073bfeb4a900d01b) - **28 августа**. [Подробности и регистрация](https://click.updates.cambridge.org/?qs=31049d9b3da34daf97b1ae2f4db88a8e5b3889c5b6607b0cd996f8942223f07355c4d80b51e4afd6582712f73d7796f1098b02e90706def4) | |